

Influencer Campaign Budget & Expense Tracker

CAMPAIGN NAME

CAMPAIGN MANAGER

START DATE

END DATE

TOTAL ALLOCATED BUDGET

ACTUAL SPEND TO DATE

REMAINING BALANCE

TARGET ROI / DELIVERABLES

Influencer Partnerships & Fees

INFLUENCER NAME / HANDLE	PLATFORM	DELIVERABLES DETAILS	STATUS	PROJECTED COST	ACTUAL COST	VARIANCE
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Subtotal - Partnerships

Auxiliary & Production Expenses

EXPENSE ITEM / SERVICE	VENDOR / PROVIDER	DESCRIPTION / NOTES	PROJECTED COST	ACTUAL COST	VARIANCE
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EXPENSE ITEM / SERVICE	VENDOR / PROVIDER	DESCRIPTION / NOTES	PROJECTED COST	ACTUAL COST	VARIANCE
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Subtotal - Auxiliary

CAMPAIGN NOTES & TERMS