

CREATOR PARTNERSHIP BUDGET

Campaign Expenses & Influencer Marketing Tracking

Campaign

Date

Owner

TOTAL ALLOCATED BUDGET

TOTAL ACTUAL SPENT

REMAINING BUDGET

1. Creator Talent Fees

Creator Name	Platform	Deliverables / Scope of Work	Projected Cost	Actual Cost	Variance
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Section Total

2. Paid Media & Creator Licensing (Amplification)

Platform / Optimization Target	Creator Handle / Content ID	Projected Cost	Actual Cost	Variance
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Section Total

3. Content Production, Product Samples & Shipping

Expense Item	Recipient / Destination	Projected Cost	Actual Cost	Variance
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Section Total

4. Agency Fees, Platforms & Legal Costs

Service Provider / Description	Category (e.g. Agency, Legal, Platform)	Projected Cost	Actual Cost	Variance
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Section Total

CAMPAIGN NOTES & TERMS