OUTDOOR SIGNAGE & BILLBOARD BUDGET SPREADSHEET

CAMPAIGN NAME

PREPARED BY

START DATE

END DATE

1.0 Media Leasing & Space Rental
Subtotal - Media Leasing
2.0 Production, Printing & Graphic Design
Subtotal - Production & Design
3.0 Installation, Hardware & Removal
Subtotal - Installation & Removal
4.0 Licensing, Permits & Maintenance
Subtotal - Permits & Misc
TOTAL OUTDOOR ADVERTISING BUDGET

Notes & Comments