

AFFILIATE MARKETING SPEND & PAYOUT TRACKER

DATE RANGE / PERIOD

TRAFFIC SOURCE / PLATFORM

ACCOUNT / CAMPAIGN ID

MANAGER / OWNER

TOTAL AD SPEND

TOTAL AFFILIATE PAYOUT

NET PROFIT / LOSS

RETURN ON INVESTMENT (ROI)

Campaign Spend Details

| Date | Campaign Name | Traffic Source | Clicks | Impressions | CPC | Cost / Spend |
|------|---------------|----------------|--------|-------------|-----|--------------|
|------|---------------|----------------|--------|-------------|-----|--------------|

Total Spend

Affiliate Payout & Earnings

| Date | Affiliate Network / Offer | Ad Group / Target | Conversions | EPC | CR (%) | Payout / Revenue |
|------|---------------------------|-------------------|-------------|-----|--------|------------------|
|------|---------------------------|-------------------|-------------|-----|--------|------------------|

Total Payout