

AFFILIATE NETWORK COST & ROI CALCULATOR

1. General Information

Metric / Field	Value
Program / Campaign Name	<input type="text"/>
Affiliate Network / Platform	<input type="text"/>
Tracking Period (Start - End Date)	<input type="text"/>

2. Network & Platform Costs (Fixed)

Expense Category	Cost (\$)
Network Setup / Integration Fee	<input type="text"/>
Monthly Network SaaS / License Fee	<input type="text"/>
Tracking Software / Link Management License	<input type="text"/>
Agency Management / Consultant Fees	<input type="text"/>
Total Fixed Platform Costs	<input type="text"/>

3. Variable Expenses & Affiliate Payouts

Expense Category	Cost (\$)
Total Commissions Paid to Affiliates	<input type="text"/>
Network Transaction Fees (Overrides / % of commissions)	<input type="text"/>
Affiliate Recruitment & Optimization Campaigns	<input type="text"/>
Creative Assets & Copywriting Production	<input type="text"/>

Expense Category	Cost (\$)
Affiliate Bonuses & Cash Incentives	<input type="text"/>
Total Variable Costs	<input type="text"/>

4. Revenue & Performance Results

Performance Metric	Value
Total Clicks Generated	<input type="text"/>
Total Conversions / Sales Count	<input type="text"/>
Gross Revenue Generated (\$)	<input type="text"/>

5. Financial Summary & ROI

TOTAL COMBINED EXPENSES

GROSS REVENUE

NET PROFIT

RETURN ON INVESTMENT (ROI)