

APP LOCALIZATION COST ESTIMATION

Software & Mobile Applications Localization Budget Template

Project Name

Target Languages

Date Prepared

Prepared By

1. TRANSLATION & LINGUISTIC SERVICES

Initial Translation & Adaptation

Proofreading & Editing (Linguistic Review)

Glossary & Terminology Creation

Store Listing & Metadata Translation (App Store / Google Play)

Legal Documentation Translation (Privacy Policy, TOS)

2. SOFTWARE ENGINEERING & INTEGRATION

Resource File Extraction & Preparation (.json, .xml, .strings)

Localization Tooling / TMS Setup & Integration

UI Refactoring (Auto-Layout, RTL Support, Font Embedding)

Post-Translation Build Re-compilation & Integration

3. QUALITY ASSURANCE & TESTING

Linguistic QA (In-context Review)

Functional UI Testing (Overlaps, Truncations, Layout issues)

Regression Testing & Bug Fixing

4. MULTIMEDIA & GRAPHIC LOCALIZATION

In-App Image / Graphic Localization (Source files)

App Store Promotional Screenshots Localization

Audio / Voiceover Localization (if applicable)

5. PROJECT MANAGEMENT & LICENSING

Localization Project Management Fees

TMS (Translation Management System)
Subscription / License

Section 1 Subtotal

Section 2 Subtotal

Section 3 Subtotal

Section 4 Subtotal

Section 5 Subtotal

Contingency / Buffer (%)

Prepared By (Signature):

Approved By (Signature):