

INFLUENCER MARKETING & CONTENT CREATION

Expense Sheet

CAMPAIGN NAME

DATE RANGE

DEPARTMENT / TEAM

PREPARED BY

Influencer Collaborations Influencer

INFLUENCER / CREATOR NAME	PLATFORM	CONTENT DELIVERABLES	CONTRACT FEE	USAGE RIGHTS FEE	SHIPPING / PRODUCT COST	PAYMENT STATUS
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Subtotal - Influencer Marketing

Content Production & Asset Creation Content Production

ASSET NAME / CAMPAIGN ELEMENT	TYPE (VIDEO, PHOTO, COPY)	RESOURCE / AGENCY / FREELANCER	CREATION FEE	SOFTWARE / TOOLS	PROPS / LOCATION	PAYMENT STATUS
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Subtotal - Content Production

TOTAL BUDGET ALLOCATED

TOTAL ACTUAL EXPENSES

REMAINING / VARIANCE

NOTES & DELIVERABLE DETAILS