

NEWSLETTER CAMPAIGN EXPENSE CALCULATOR

CAMPAIGN / PROJECT NAME

LAUNCH DATE

TARGET LIST SIZE (SUBSCRIBERS)

1. Platform & Infrastructure

EXPENSE ITEM	QUANTITY / HOURS	UNIT COST (\$)	TOTAL (\$)
	<input type="text"/>	<input type="text"/>	
	<input type="text"/>	<input type="text"/>	
	<input type="text"/>	<input type="text"/>	

2. Content & Creative Assets

EXPENSE ITEM	QUANTITY / HOURS	UNIT COST (\$)	TOTAL (\$)
	<input type="text"/>	<input type="text"/>	
	<input type="text"/>	<input type="text"/>	
	<input type="text"/>	<input type="text"/>	

3. Distribution, Promotion & Tools

EXPENSE ITEM	QUANTITY / HOURS	UNIT COST (\$)	TOTAL (\$)
	<input type="text"/>	<input type="text"/>	

EXPENSE ITEM	QUANTITY / HOURS	UNIT COST (\$)	TOTAL (\$)
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TOTAL CAMPAIGN EXPENSE
COST PER SUBSCRIBER

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Clear All